



WING
Die ganze Welt des Wingsurfens

PRICE LIST NO. 3

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DELIUS KLASING

PRICES. MAGAZINE

Editorial Section	
2/1 page 4c	7,608.00 €
1/1 page 4c	4,967.00 €
1/2 page 4c	2,605.00 €
1/3 page 4c	1,701.00 €
1/4 page 4c	1,266.00 €
1/8 page 4c	678.00 €
Positions	
2. Cover page	5,890.00 €
3. Cover page	4,985.00 €
4. Cover page	6,730.00 €

AGENCY COMISSION. 15%

DISPLAY FORMATS. For detailed information on the formats, see [here](#).

TECHNICAL SPECIFICATIONS. Information can be found [here](#).

PRICES. APP

Delius Klasing Kiosk App (Price per term of 4 weeks)	
App-Special	3,465.00 €

PRICES. WEBSITE

Desktop (CPT)	
Medium Rectangle	50.00 €
Skyscraper / Wide Skyscraper	55.00 €
HalfpageAd	72.00 €
XXL Banner	39.00 €
AdBundle	50.00 €
BillboardAd	72.00 €
Wallpaper	83.00 €
FireplaceAd	88.00 €
Parallax	61.00 €
FloorAd	88.00 €

Inpage Video Ad (CPT)	
Video Banner	64.00 €
Video Inread	59.00 €
Video FloorAd	87.00 €
Video Background	93.00 €

Mobile (CPT)	
Mobile Banner 6:1	39.00 €
Mobile Banner 4:1	39.00 €
Mobile Banner 2:1	50.00 €
Medium Rectangle Mobile	50.00 €
HalfpageAd	72.00 €
Parallax	61.00 €
Mobile DockerAd	72.00 €

TECHNICAL SPECIFICATIONS. Information can be found [here](#).

DIGITAL ADVERTISING FORMATS. Detailed information on the formats can be found [here](#).

ADD ON. Sticky | Targeting | Frequency Capping on request.



PRICES. WEBSITE

Content (Price per term of 4 weeks)		
Advertorial	Native teaser on the homepage and in an issue of the newsletter, each with a link to a separately created microsite, social media campaign for advertising	4,279.00 €
Sponsored News	Teaser including further linking	2,484.00 €

PRICES. NEWSLETTER

Presenter (Price per K)	
Standard	72.00 €
Top-Position	88.00 €

Content (CPT)	
Sponsored News	693.00 €

NEED INSPIRATION?

Native ads, social media or crossmedia and individual building blocks for your marketing?

For initial ideas, visit www.dk-mediasales.de or talk to your water sports contact, who you can find [here](#).



DATES. MAGAZINE

Magazine	Issue	First Selling Day	Booking Deadline	Print Data Deadline
SURF*	05/2023	19.04.2023	03.03.2023	14.03.2023
SUP*	01/2023	26.04.2023	03.03..2023	14.03.2023

* WING is published in combination with the above-mentioned issues of the SURF and SUP magazines

DATES. EVENTS

Event	Place	Date	Website
GSC German Superyacht Conference	Hamburg	23.02.2023	www.superyacht-conference.com
YACHT Skippertraining Ladies only	Heiligenhafen	14.-16.04.2023 17.-19.04.2023	www.yacht.de/events/skippertraining
BOOTE Frauenfahrtraining	Konstanz Werder/Havel	11.-13.08.2023	www.boote-frauenfahrtraining.de
SURF-FESTIVAL	Fehmarn	18.-21.05.2023	www.surffestival.de
BOOTE Fresh up	Werder/Havel	05.-06.08.2023	www.boote-freshup.de

HUGE IMPACT WANTED? At each of the watersport events, we put you in the limelight via one of the sponsorships. The contact persons are available for your offer, just [click](#).



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Current GTC can be found here: www.delius-klasing.de/agb;
Changes to the price list are published at www.dk-mediasales.de/mediadaten.
Changes of dates cannot be excluded.