



MYBIKE **e-bike** EMTB
DER KATALOG 2022
| Daten | Fakten | Preise |

PRICE LIST NO. 7



DELIUS KLASING

PRICES. E-BIKE KATALOG 2022

PRODUCT ENTRIES

Display variants		
1 product per page	2 products per page	3 products per page
356.00 €	398.00 €	439.00 €

INCLUSIVE. Logo integration, 1:1 transfer to the digital edition, transfer to the product database on mybike-magazin.de, term: 12 months.

PLACEMENT POSSIBLE IN THESE CATEGORIES:

- CITYBIKES | LOW ENTRY
- TREKKING | TOURS
- E-MOUNTAINBIKES | FULLYS
- E-MOUNTAINBIKES | HARDTRAILS
- E-RACE WHEELS
- E-GRAVELBIKES
- CARGO-BIKES | LOAD WHEELS
- FOLDING WHEELS
- LIEGER WHEELS
- OTHER TYPES

ADVERTISEMENT

Editorial section	
1/1 page	2,982.00 €
1/2 page	1,744.00 €
1/4 page	878,00 €

AGENCY COMMISSION. 15%

Placements (4C b/w)	
inside front cover	3,150.00 €
inside back cover	3,038.00 €
back cover	3,263.00 €

DISPLAY FORMATS.

Detailed information on the formats can be found [here](#).

TECHNICAL SPECIFICATIONS.

Information can be found [here](#).

DATES

Magazine	Issue	First Selling Day	Deadline for product entries	Deadline für advertisement	Deadline for printing material (ads)
E-BIKE Katalog	01/2022	24.03.2022	20.01.2022	16.02.2022	24.02.2022

QUESTIONS? WE ARE HAPPY TO HELP YOU.

Your contact persons for cycling with one [click](#).



DELIUS KLASING

PRICES. E-BIKE CATALOGUE 2022

INDIVIDUAL PRESENTATION INCLUDED

If you book five or more product entries for your company, you are given the exclusive opportunity to present your company with an advertorial, for example as a company portrait, in the look & feel of the E-BIKE catalogue.



	Price product entries	Price Company Portrait*	Package Performance
For bookings of 5 or more product entries	Depending on display variant and quantity	+ 525,- €	✓ Composition of a 1-page advertorial with text and photos in the look & feel of the catalogue
For bookings of 10 or more product entries		+ 315,- €	
For bookings of 20 or more product entries		Free of charge	✓ Transfer to the digital edition including your link



PROFOUNDED TEST AS A MARKETING TOOL

Your model has been tested in MYBIKE or EMTB.

For the E-BIKE catalogue 2022, we are presenting these tests including latest information in form of an advertorial in the look & feel of the E-BIKE catalogue. In this way, you can use this high-quality content as recommendation marketing for the available model.

Combined with five or more product entries in the E-BIKE catalogue you can profit from the best conditions.

	Price product entries	Price per Test-Page*	Package Performance
For bookings with no product entries	Depending on display variant and quantity	1.985,- €	✓ Reconstruction of the test from MYBIKE EMTB turning into a 1-page advertorial with updated text and photos in the look & feel of the catalogue.
For bookings of 5 or more product entries		+ 995,- €	
For bookings of 20 or more product entries		Free of charge	✓ Transfer to the digital edition including your link

DATES. EVENTS

Event	Place	Date	Website
EMTB Trail Camp	Kaltern, Italy	25.-28.04.2022	www.emtb-camp.com
BIKE FESTIVAL	Riva del Garda, Italy	29.04.-01.05.2022	www.bike-festival.de
BIKE FESTIVAL	Willingen, Germany	20.-22.05.2022	www.bike-festival.de
E-Motions	Millstatt, Austria	27.-29.05.2022	www.emotions-event.com
TOUR TRANSALP	Alpine Crossing	19.-25.06.2022	www.tour-transalp.de
BIKE Women Camp	Molveno, Italy	23.-26.06.2022	www.bike-women.de
BIKE TRANSALP	Alpine Crossing	03.-09.07.2022	www.bike-transalp.de
BIKE FESTIVAL	Leogang, Austria	16.-18.09.2022	www.bike-festival.de

HUGE IMPACT WANTED? At each of the cycling events, we put you in the limelight via one of the sponsorships. The contact persons are available for your offer, just [click](#).

