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PRICE LIST NO. 9

© Sebastian Schöffel



DELIUS KLASING

PRICES. MAGAZINE

Editorial Section	
1/1 page	3,256.00 €
1/2 page	1,688.00 €
1/3 page	1,194.00 €
1/4 page	926.00 €
2/1 page	4,823.00 €

Positions	
inside front cover	4,417.00 €
inside back cover	4,747.00 €

Special Rate SUP Markt	
1/4 page	507.00 €
1/8 page	272.00 €
1/16 page	155.00 €

Ad Specials (Price per K)		
loose inserts	up to 25 g	105.00 €
	up to 50 g	140.00 €
	up to 75 g	170.00 €
	up to 100 g	230.00 €
	up to 125 g	285.00 €

Adhesive inserts	postcard/ envelope	50.00 €
	booklet	75.00 €
	product sample	90.00 €

bound inserts	4-sided	115.00 €
	6-sided	140.00 €
	8-sided	160.00 €
	12-sided	180.00 €
	16-sided	200.00 €

AGENCY COMISSION. 15%

DISPLAY FORMATS. For detailed information on the formats, see [here](#).

TECHNICAL SPECIFICATIONS. Information can be found [here](#).

MINIMUM COVERAGE.
Print run.



PRICES. APP

NEW. For the coming advertising year we are converting the kiosk app for all Delius Klasing brands. So we will offer new advertising formats in a new environment with higher reach from 2022 onwards.

For your place in this advertising channel, please contact us.

PRICES. WEBSITE

Desktop (Price per TC)	
Medium Rectangle	45.00 €
Skyscraper / Wide Skyscraper	50.00 €
HalfpageAd	65.00 €
XXL Banner	35.00 €
AdBundle	45.00 €
BillboardAd	65.00 €
Wallpaper	75.00 €
FireplaceAd	80.00 €
Parallax	55.00 €
FloorAd	80.00 €

Inpage Video Ad (Price per TC)	
Video Banner	58.00 €
Video Inread	53.00 €
Video FloorAd	79.00 €
Video Background	84.00 €

Mobile (Price per TC)	
Mobile Banner 6:1	35.00 €
Mobile Banner 4:1	35.00 €
Mobile Banner 2:1	45.00 €
Medium Rectangle Mobile	45.00 €
HalfpageAd	65.00 €
Parallax	55.00 €
Catfish	65.00 €

TECHNICAL SPECIFICATIONS. Information can be found [here](#).

DIGITAL ADVERTISING FORMATS. Detailed information on the formats can be found [here](#).

ADD ON. Sticky | Targeting | Frequency Capping on request.

CONTENT (Price per term)		
Advertorial A	including editorial teaser plus Ad Bundle	7,590.00 €
Advertorial B	including editorial teaser plus Billboard Ad	8,250.00 €
Sponsored News	teaser including further linking	2,258.00 €



PRICES. NEWSLETTER

Presenter (Price per K)	
Standard	65.00 €
Top-Position	80.00 €

Content (Price per term)	
Sponsored News	630.00 €

QUESTIONS? WE ARE HAPPY TO HELP YOU.
Your contact persons for watersports with one [click](#).



DATES. MAGAZINE

Magazine	Issue	First Selling Day	Booking Deadline	Print Data Deadline	Special Topics
SUP	01/2022	27.04.2022	22.03.2022	04.04.2022	Wingfoil Special
SUP	02/2022	06.07.2022	31.05.2022	14.06.2022	

DATES. EVENTS

Event	Place	Date	Website
GSC German Superyacht Conference	Hamburg	24.02.2022	www.superyacht-conference.com
YACHT Skippertraining	tbd	Starting in spring 2022	www.yacht.de/events/skippertraining
BOOTE Frauenfahrtraining	Konstanz Werder/Havel	06.-08.05.2022 12.-14.08.2022	www.boote-frauenfahrtraining.de
BOOTE Fresh Up	Werder/Havel	06.-07.08.2022	www.boote-freshup.de
SURF Festival	Fehmarn	26.-29.05.2022	www.surffestival.de

HUGE IMPACT WANTED? At each of the watersport events, we put you in the limelight via one of the sponsorships. The contact persons are available for your offer, just [click](#).

