



surf

PRICE LIST NO. 46

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DELIUS KLASING

PRICES. MAGAZINE

Editorial Section

1/1 page	5,931.00 €
1/2 page	3,057.00 €
1/3 page	2,167.00 €
1/4 page	1,659.00 €
2/1 page	11,677.00 €

Positions

inside front cover	7,233.00 €
inside back cover	6,903.00 €
back cover	7,563.00 €
opening spread	13,283.00 €

Special Rate SURF MARKET

	b/w	4c
1/1 page	3,454.00 €	5,774.00 €
1/2 page	1,740.00 €	2,890.00 €
1/3 page	1,150.00 €	1,960.00 €
1/4 page	873.00 €	1,453.00 €
1/8 page	445.00 €	735.00 €
1/16 page	225.00 €	370.00 €
1/32 page	119.00 €	191.00 €
1mm/column	3.70 €	6.50 €

Ad Specials (Price per K)

loose inserts	up to 25 g	105.00 €
	up to 50 g	140.00 €
	up to 75 g	170.00 €
	up to 100 g	230.00 €
	up to 125 g	285.00 €

adhesive inserts	postcard/ envelope	50.00 €
	booklet	75.00 €
	product sample	90.00 €

bound inserts	4-sided	115.00 €
	6-sided	140.00 €
	8-sided	160.00 €
	12-sided	180.00 €
	16-sided	200.00 €

AGENCY COMISSION. 15%

DISPLAY FORMATS. For detailed information on the formats, see [here](#).

TECHNICAL SPECIFICATIONS. Information can be found [here](#).

MINIMUM COVERAGE. Inserts from 10,000 copies possible.



PRICES. APP

Delius Klasing Kiosk App (Price per term of 4 weeks)

App-Special

3,150.00 €

PRICES. WEBSITE

Desktop (CPT)

Medium Rectangle	45.00 €
Skyscraper / Wide Skyscraper	50.00 €
HalfpageAd	65.00 €
XXL Banner	35.00 €
AdBundle	45.00 €
BillboardAd	65.00 €
Wallpaper	75.00 €
FireplaceAd	80.00 €
Parallax	55.00 €
FloorAd	80.00 €

Inpage Video Ad (CPT)

Video Banner	58.00 €
Video Inread	53.00 €
Video FloorAd	79.00 €
Video Background	84.00 €

Mobile (CPT)

Mobile Banner 6:1	35.00 €
Mobile Banner 4:1	35.00 €
Mobile Banner 2:1	45.00 €
Medium Rectangle Mobile	45.00 €
HalfpageAd	65.00 €
Parallax	55.00 €
Catfish	65.00 €

TECHNICAL SPECIFICATIONS. Information can be found [here](#).

DIGITAL ADVERTISING FORMATS. Detailed information on the formats can be found [here](#).

ADD ON.

Sticky | Targeting | Frequency Capping on request.

CONTENT

(Price per term of 4 weeks)

Advertorial	Native teaser on the homepage and in an issue of the newsletter, each with a link to a separately created microsite, social media campaign for advertising	4,897.00 €
Sponsored News	teaser including further linking	2,258.00 €



PRICES. NEWSLETTER

Presenter (Price per K)

Standard	65.00 €
Top-Position	80.00 €

Content (CPT)

Sponsored News	1.575.00 €
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QUESTIONS? WE ARE HAPPY TO HELP YOU.
Your contact persons for watersports with one [click](#).



DATES. MAGAZINE

Magazine	Issue	First Selling Day	Booking Deadline	Print Data Deadline	Special Topics
SURF	01-02/2022	15.12.2021	05.11.2021	15.11.2021	
SURF	03/2022	23.02.2022	14.01.2022	24.01.2022	
SURF	04/2022	23.03.2022	11.02.2022	21.02.2022	
SURF	05/2022	20.04.2022	11.03.2022	21.03.2022	Wingfoil Special
SURF	06/2022	25.05.2022	14.04.2022	25.04.2022	
SURF	07/2022	22.06.2022	13.05.2022	23.05.2022	
SURF	08/2022	20.07.2022	10.06.2022	20.06.2022	
SURF	09/2022	24.08.2022	15.07.2022	25.07.2022	
SURF	10/2022	21.09.2022	12.08.2022	23.08.2022	
SURF	11-12/2022	26.10.2022	16.09.2022	26.09.2022	
SURF	01-02/2023	21.12.2022	11.11.2022	21.11.2022	

DATES. EVENTS

Event	Place	Date	Website
GSC German Superyacht Conference	Hamburg	24.02.2022	www.superyacht-conference.com
YACHT Skippertraining	tbd	Starting in spring 2022	www.yacht.de/events/skippertraining
BOOTE Frauenfahrtraining	Konstanz Werder/Havel	06.-08.05.2022 12.-14.08.2022	www.boote-frauenfahrtraining.de
BOOTE Fresh Up	Werder/Havel	06.-07.08.2022	www.boote-freshup.de
SURF Festival	Fehmarn	26.-29.05.2022	www.surffestival.de

HUGE IMPACT WANTED? At each of the watersport events, we put you in the limelight via one of the sponsorships. The contact persons are available for your offer, just [click](#).

