



***SUP*** PRICE LIST NO. 10

© Tobl Bromwich



**DELIUS KLASING**

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# PRICES. MAGAZINE

## Redaktioneller Teil

2/1 page	5,499,00 €
1/1 page	3,582,00 €
1/2 page	2,026,00 €
1/3 page	1,433,00 €
1/4 page	1,019,00 €

## Vorzugsplatzierung

Inside front cover	4,638,00 €
Inside back cover	3,985,00 €
Back cover	5,080,00 €

## Spezialtarif SUP Markt

1/4 page	558.00 €
1/8 page	300.00 €
1/16 page	171.00 €

## Ad Specials (Price per K)

Loose inserts	up to 25 g	120.00 €
	up to 50 g	155.00 €
	up to 75 g	190.00 €
	up to 100 g	255.00 €
	up to 125 g	315.00 €
Adhesive inserts	postcard / envelope	55.00 €
	booklet	85.00 €
	product sample	100.00 €
Bound inserts	4-sided	130.00 €
	6-sided	155.00 €
	8-sided	175.00 €
	12-sided	200.00 €
	16-sided	220.00 €

**AGENCY COMISSION.** 15%

**DISPLAY FORMATS.** For detailed information on the formats, see [here](#).

**TECHNICAL SPECIFICATIONS.** Information can be found [here](#).

**MINIMUM COVERAGE.** Print run.



# PRICES. APP

Delius Klasing Kiosk App (Price per term of 4 weeks)	
App-Special	3,465.00 €

# PRICES. WEBSITE

Desktop (CPT)	
Medium Rectangle	50.00 €
Skyscraper / Wide Skyscraper	55.00 €
HalfpageAd	72.00 €
XXL Banner	39.00 €
AdBundle	50.00 €
BillboardAd	72.00 €
Wallpaper	83.00 €
FireplaceAd	88.00 €
Parallax	61.00 €
FloorAd	88.00 €

Inpage Video Ad (CPT)	
Video Banner	64.00 €
Video Inread	59.00 €
Video FloorAd	87.00 €
Video Background	93.00 €

Mobile (CPT)	
Mobile Banner 6:1	39.00 €
Mobile Banner 4:1	39.00 €
Mobile Banner 2:1	50.00 €
Medium Rectangle Mobile	50.00 €
HalfpageAd	72.00 €
Parallax	61.00 €
Mobile DockerAd	72.00 €

**TECHNICAL SPECIFICATIONS.** Information can be found [here](#).

**DIGITAL ADVERTISING FORMATS.** Detailed information on the formats can be found [here](#).

**ADD ON.** Sticky | Targeting | Frequency Capping on request.

Content (Price per term of 4 weeks)		
Advertorial	Native teaser on the homepage and in an issue of the newsletter, each with a link to a separately created microsite, social media campaign for advertising	4,275.00 €
Sponsored News	teaser including further linking	2,484.00 €



# PRICES. NEWSLETTER

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## Presenter (CPT)

Standard	72.00 €
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Top-Position	88.00 €
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## Content (Price per term)

Sponsored News	693.00 €
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### NEED INSPIRATION?

Native ads, social media or crossmedia and individual building blocks for your marketing?

For initial ideas, visit [www.dk-mediasales.de](http://www.dk-mediasales.de) or talk to your water sports contact, who you can find [here](#).



# DATES. MAGAZINE

Magazine	Issue	First Selling Day	Booking Deadline	Print Data Deadline
SUP	01/2023	26.04.2023	20.03.2023	03.04.2023
SUP	02/2023	05.07.2023	30.05.2023	14.06.2023

# DATES. EVENTS

Event	Place	Date	Website
GSC German Superyacht Conference	Hamburg	23.02.2023	<a href="http://www.superyacht-conference.com">www.superyacht-conference.com</a>
YACHT Skippertraining Ladies only	Heiligenhafen	14.-16.04.2023 17.-19.04.2023	<a href="http://www.yacht.de/events/skippertraining">www.yacht.de/events/skippertraining</a>
BOOTE Frauenfahrtraining	Konstanz Werder/Havel	11.-13.08.2023	<a href="http://www.boote-frauenfahrtraining.de">www.boote-frauenfahrtraining.de</a>
SURF-FESTIVAL	Fehmarn	18.-21.05.2023	<a href="http://www.surffestival.de">www.surffestival.de</a>
BOOTE Fresh up	Werder/Havel	05.-06.08.2023	<a href="http://www.boote-freshup.de">www.boote-freshup.de</a>

**HUGE IMPACT WANTED?** At each of the watersport events, we put you in the limelight via one of the sponsorships. The contact persons are available for your offer, just [click](#).

