



PORSCHE PRICE LIST NO. 11

KLASSIK

© Stefan Bogner



DELIUS KLASING

PRICES. MAGAZINE

Editorial Section	
1/1 page	6,589.00 €
1/2 page	3,407.00 €
1/3 page	2,399.00 €
1/4 page	1,771.00 €
2/1 page	13,179.00 €

Positions	
inside front cover	7,907.00 €
inside back cover	7,595.00 €
back cover	8,566.00 €

Ad Specials (Price per K)		
loose inserts	up to 25 g	105.00 €
	up to 50 g	140.00 €
	up to 75 g	170.00 €
	up to 100 g	230.00 €
	up to 125 g	285.00 €
adhesive inserts	postcard/ envelope	50.00 €
	booklet	75.00 €
	product sample	90.00 €
bound inserts	4-sided	115.00 €
	6-sided	140.00 €
	8-sided	160.00 €
	12-sided	180.00 €
	16-sided	200.00 €

AGENCY COMMISSION. 15%

DISPLAY FORMATS. For detailed information on the formats, see [here](#).

TECHNICAL SPECIFICATIONS. Information can be found [here](#).

MINIMUM COVERAGE. Inserts from 20,000 copies possible.



PRICES. APP

Delius Klasing Kiosk App (Price per term of 4 weeks)	
App-Special	3,150.00 €

DATES. MAGAZINE

Magazine	Issue	First Selling Day	Booking Deadline	Print Data Deadline
Porsche Klassik	01/2022	24.03.2022	17.02.2022	03.03.2022
Porsche Klassik	02/2022	30.06.2022	23.05.2022	08.06.2022
Porsche Klassik	03/2022	06.10.2022	31.08.2022	14.09.2022
Porsche Klassik	04/2022	01.12.2022	25.10.2022	10.11.2022

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