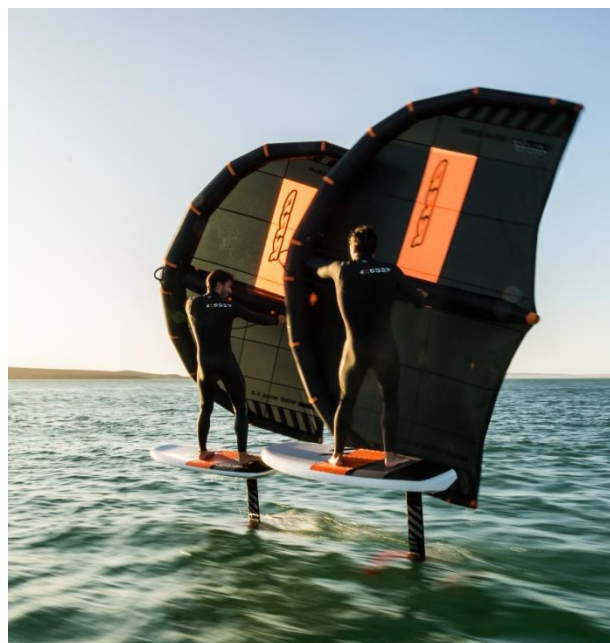


SPECIAL. WING 2022



SPECIAL. WING 2022

CONCEPT & CONTENT

ABSOLUTELY TRENDY

Wingfoiling took the spots worldwide by storm within a very short time, which is why we dedicated a separate special to this topic for the first time in 2021. In 2022, the second issue will be published - again as a supplement in our SURF and SUP magazines, as well as a digital special in the app.

DATES & DETAILS

Booking deadline:	04.03.2022
Print material deadline:	15.03.2022
Appears as a supplement in:	SURF #5 22 vom 20.04.2022 SUP #1 22 vom 27.04.2022
Format:	190 mm x 300 mm
Extent:	ca. 62 Seiten
Spread:	<ul style="list-style-type: none"> – Total circulation SURF #5 22 – Total circulation SUP #1 22 – App issue
Reach:	more than 210.000 readers and users



PRICES & FORMATS

Format	Price
2/1 page 4c	6,615.00 €
1/1 page 4c	4,515.00 €
1/2 page 4c	2,265.00 €
1/3 page 4c	1,505.00 €
1/4 page 4c	1,130.00 €
1/8 page 4c	565.00 €

For detailed information on the formats, see [here](#).



DELIUS KLASING

All prices plus VAT, not discountable, commission possible; Status: December 2021

SPECIAL. WING 2022

THEMES

- Pumping technique
- Wingsurfing for Kids
- Wingsurfing with harness
- Protection-Wear
- Road Trip Sweden
- Service Foil Repair
- Gallery - the best photos



QUESTIONS? WE ARE HAPPY TO HELP YOU

Your contact persons around the topic of watersports with a [click](#).



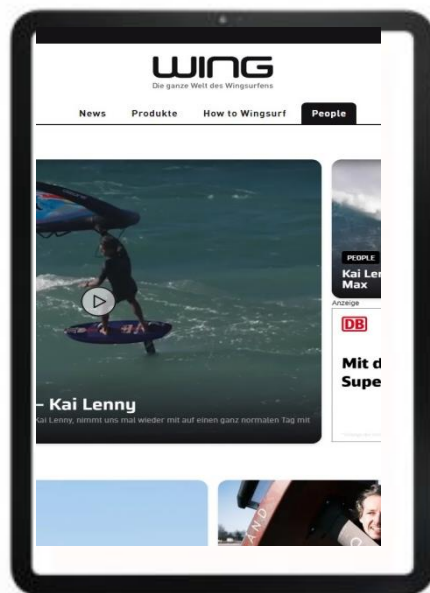
WEBSITE. WINGSURF.WORLD

CONCEPT & CONTENT

Wingsurfing is the mega trend among board sports enthusiasts and connects the most diverse target groups: Windsurfers, stand up paddlers, kites, surfers are fascinated by weightless flying on the foil and also and complete water sports novices are fascinated by the inflatable wing in the hand. The SURF editorial team dedicates its own website to this unstoppable trend and thus offers you www.wingsurf.world the perfect advertising environment for your products.

DETAILS

Wingsurf.world is THE website for all wingsurfing fans and offers current news, product information as well as tests, numerous tutorials and videos on the topic of "How to Wingsurf" and exciting interviews with professionals, manufacturers and founders of the wingsurfing scene.



PRICES & FORMATS

Desktop (Price per TC)	
Medium Rectangle	45.00 €
Skyscraper / Wide Skyscraper	50.00 €
HalfpageAd	65.00 €
XXL Banner	35.00 €
AdBundle	45.00 €
BillboardAd	65.00 €
Wallpaper	75.00 €
FireplaceAd	80.00 €
Parallax	55.00 €
FloorAd	80.00 €

Inpage Video Ad (Price per TC)	
Video Banner	58.00 €
Video Inread	53.00 €
Video FloorAd	79.00 €
Video Background	84.00 €

Mobile (Price per TC)	
Mobile Banner 6:1	35.00 €
Mobile Banner 4:1	35.00 €
Mobile Banner 2:1	45.00 €
Medium Rectangle Mobile	45.00 €
HalfpageAd	65.00 €
Parallax	55.00 €
Catfish	65.00 €

TECHNICAL SPECIFICATIONS. Information can be found [here](#).

DIGITAL ADVERTISING FORMATS. Detailed information on the formats can be found [here](#).

ADD ON.
Sticky | Targeting | Frequency Capping on request.



NEWSLETTER. WING

CONCEPT & CONTENT

With banners or sponsored news in our newsletters, you can convey your advertising message to our users in a targeted manner.

Because users have subscribed to the newsletter on their own initiative, attention and interest are particularly high. Newsletters offer high opening rates, advertising in an editorial environment and a high degree of exclusivity (max. 5 advertising media per newsletter). The newsletter is currently sent out 12 times a year, always on the 3rd Thursday of the month.



DETAILS

700 Newsletter recipients

43% Opening rate

PRICES & FORMATS

Presenter (Price per tsd.)	
Standard	65,- €
Top-Position	80,- €

Content (Price per term)	
Sponsored News	630.00,- €

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